

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re: Cont. Appln. No. 1 of 09/969,114, Filed October 1, 2001      Group No.:      Not yet assigned

Applicant(s): *Clive P. Hohberger et al.*

Examiner:      Not yet assigned

Serial No.:      Not yet assigned

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to: Box Official Draftsman; Commissioner for Patents; Washington, D.C. 20231 on this date:

Filed:      Herewith

For:      METHOD AND APPARATUS FOR  
         ASSOCIATING ON DEMAND  
         CERTAIN SLECTED MEDIA AND  
         VALUE-ADDING ELEMENTS

0/ /2001  
Date

\_\_\_\_\_  
Signature

Attorney

Docket No.: 7887/83889

**SUBMISSION OF FORMAL DRAWINGS**

**Box OFFICIAL DRAFTSMAN**

Commissioner for Patents

Washington, DC 20231

Attn: Official Draftsperson

Sir:

Submitted herewith are twenty-four (24) sheets of formal drawings to be filed in the above-identified patent application. No new matter is added by the enclosed formal drawings.

Respectfully submitted,

**WELSH & KATZ, LTD.**

By: 

Jeffrey W. Salmon

Registration No. 37,435

Dated: October 25, 2001

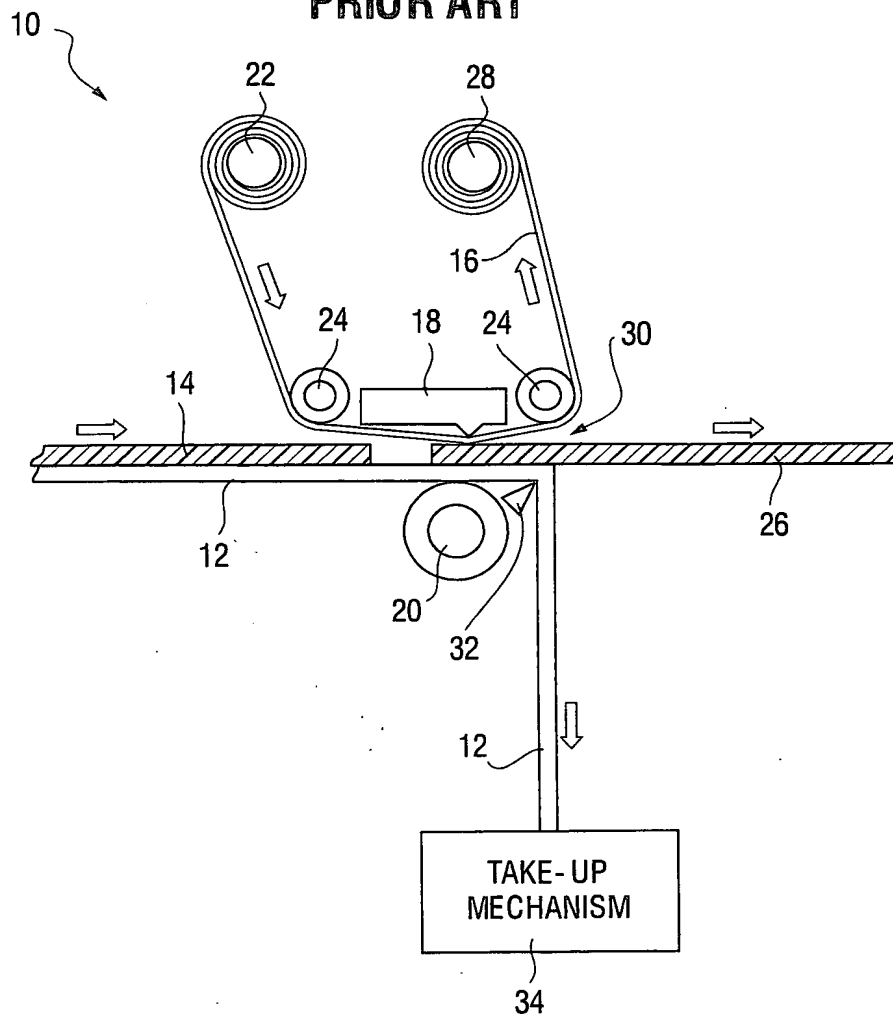
**WELSH & KATZ, LTD.**

120 South Riverside Plaza

22<sup>nd</sup> Floor

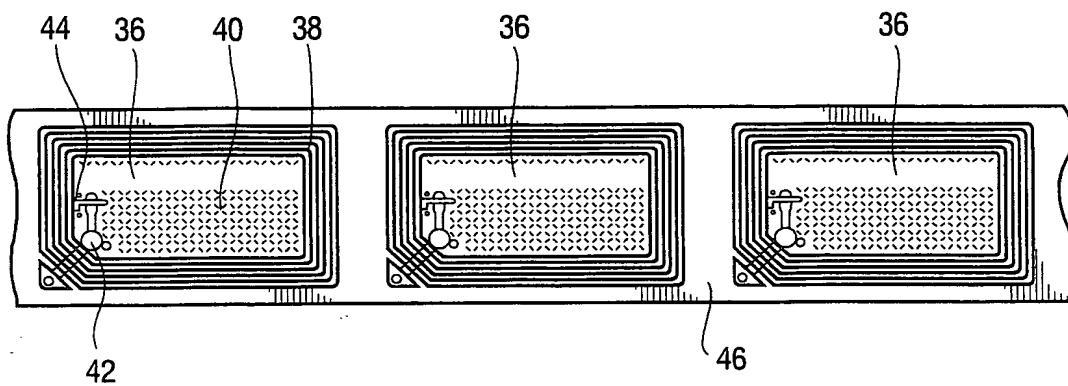
Chicago, IL 60606

Telephone: (312) 655-1500



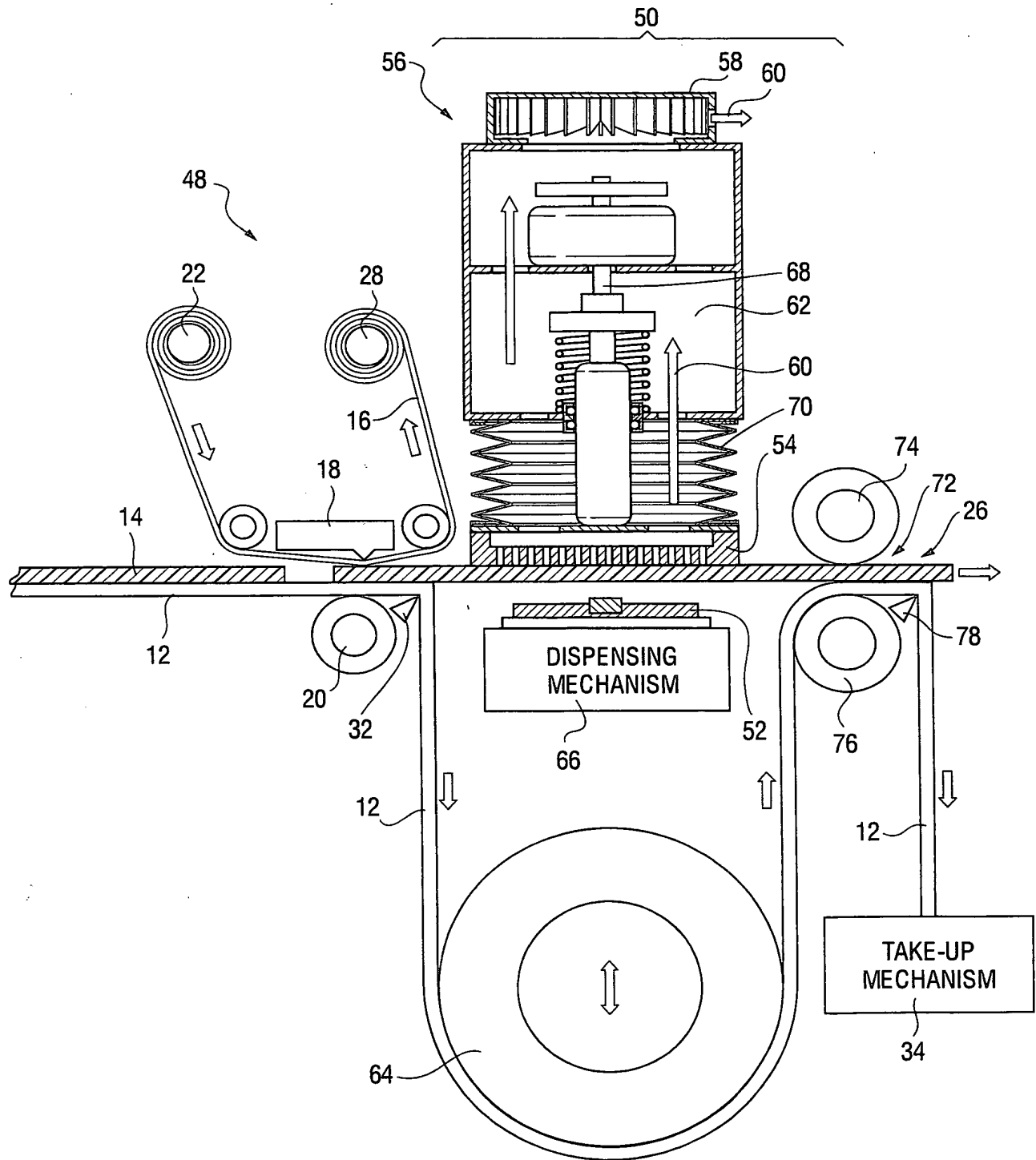
2/24

**Fig. 2**  
**PRIOR ART**



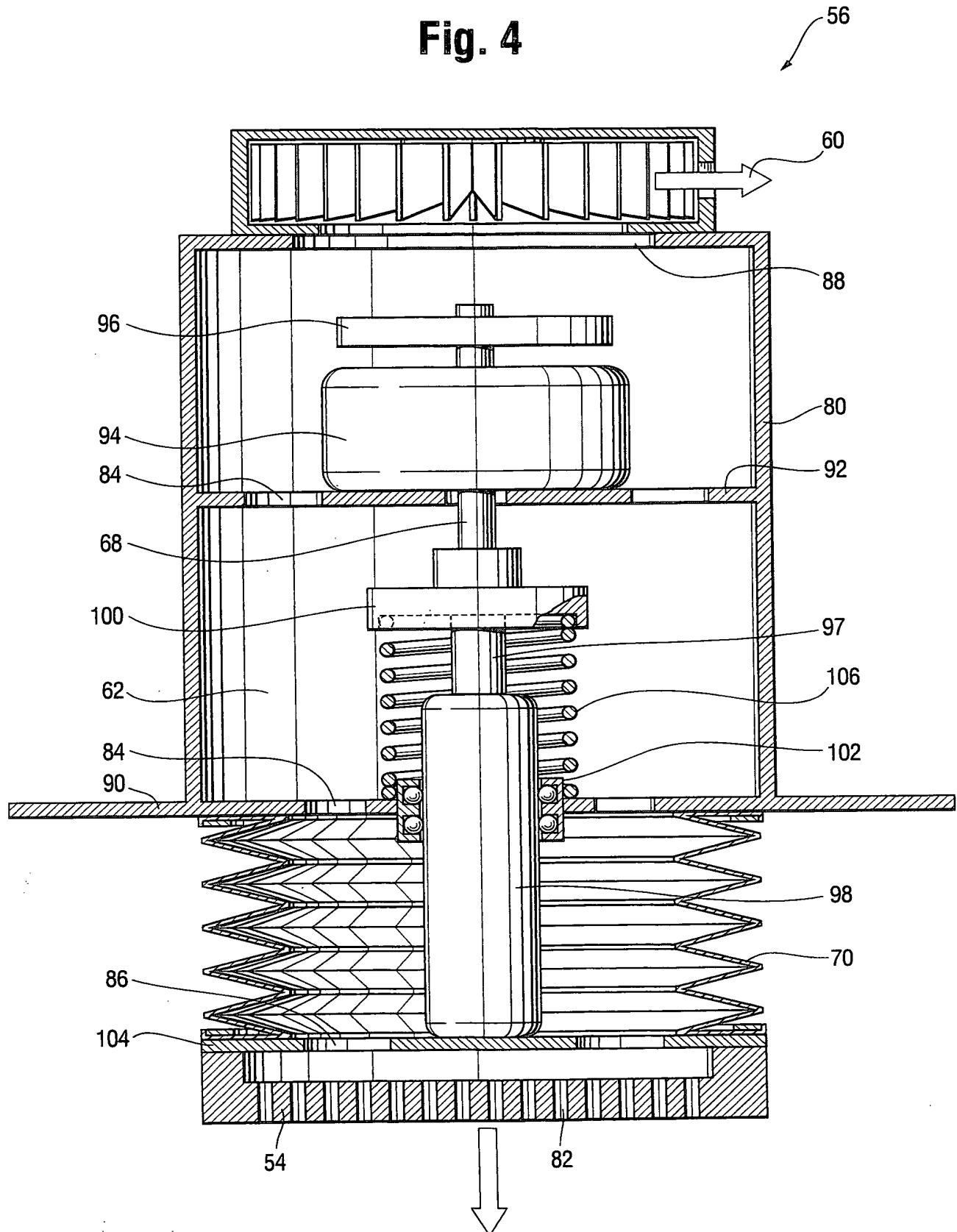
3/24

**Fig. 3**



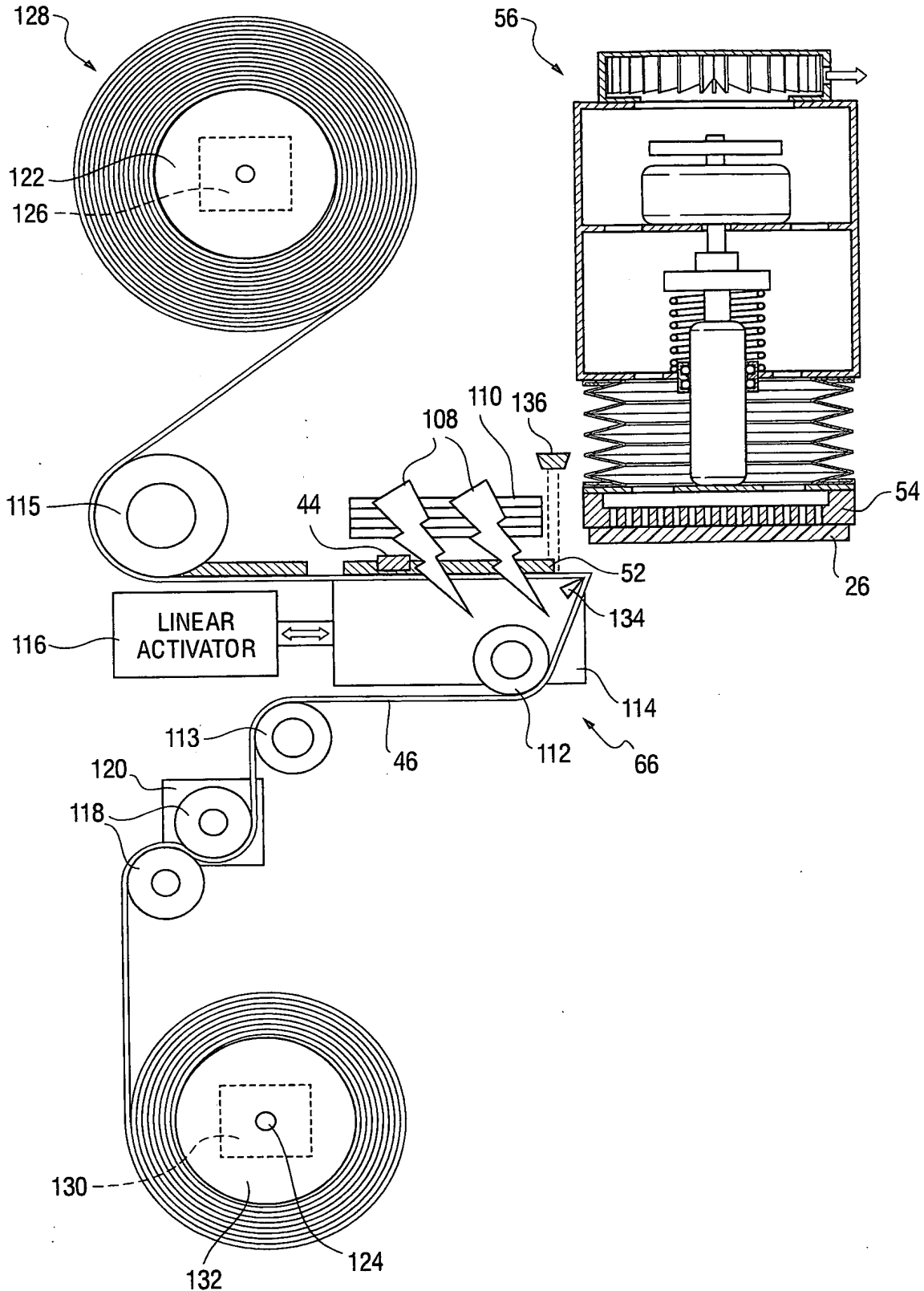
4/24

**Fig. 4**



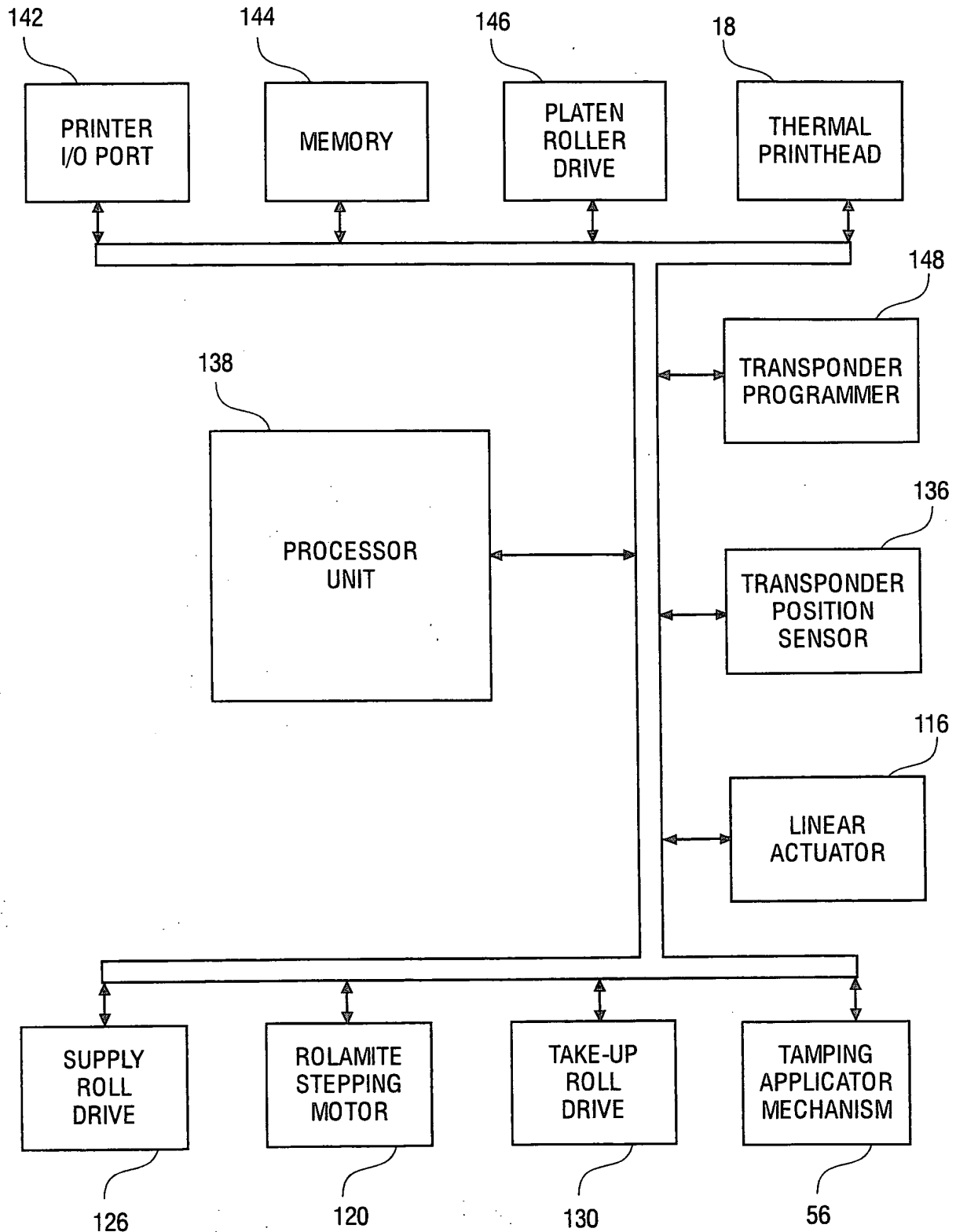
5/24

Fig. 5



**FIG. 6**

6/



**FIG. 7**

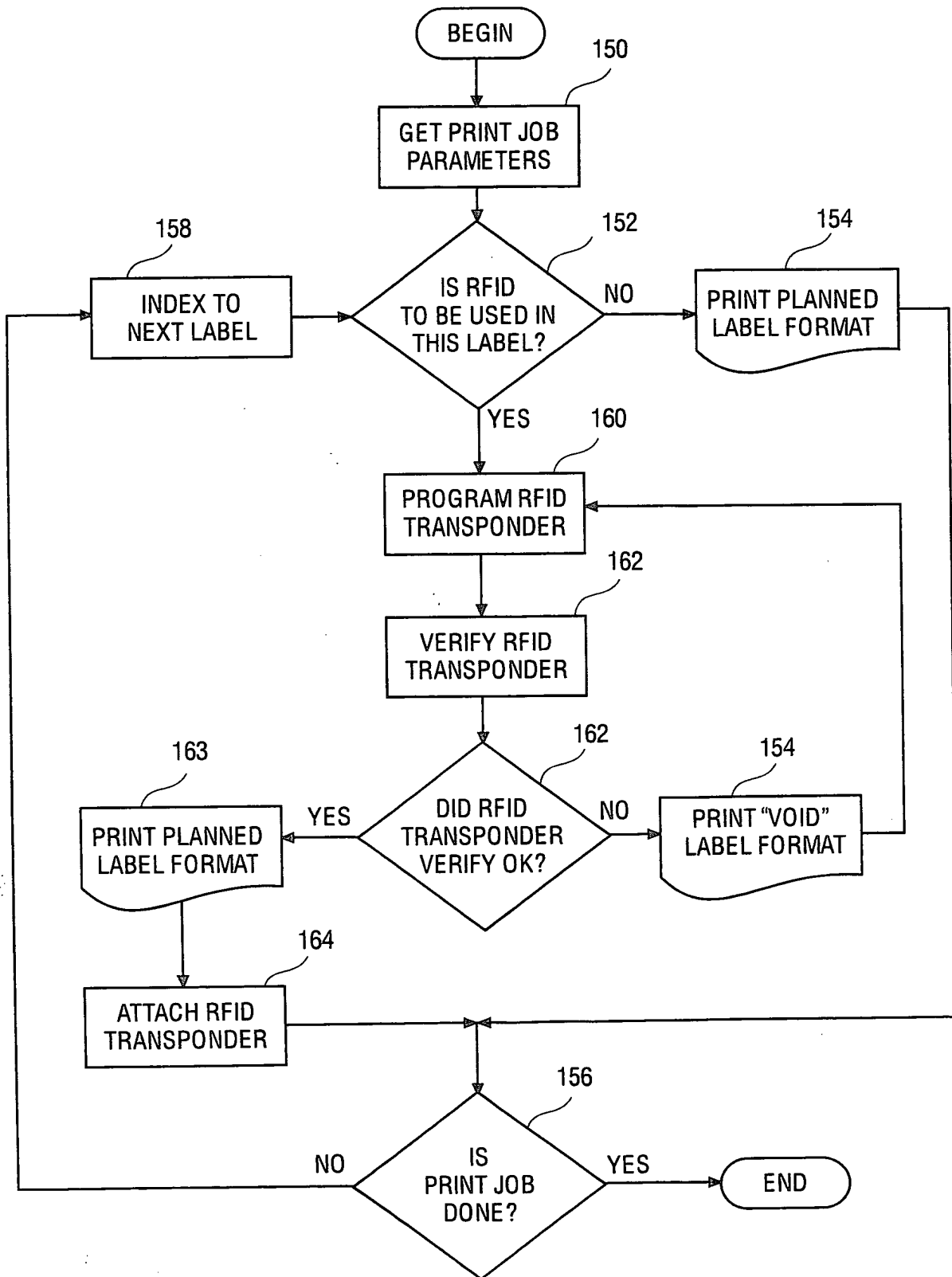
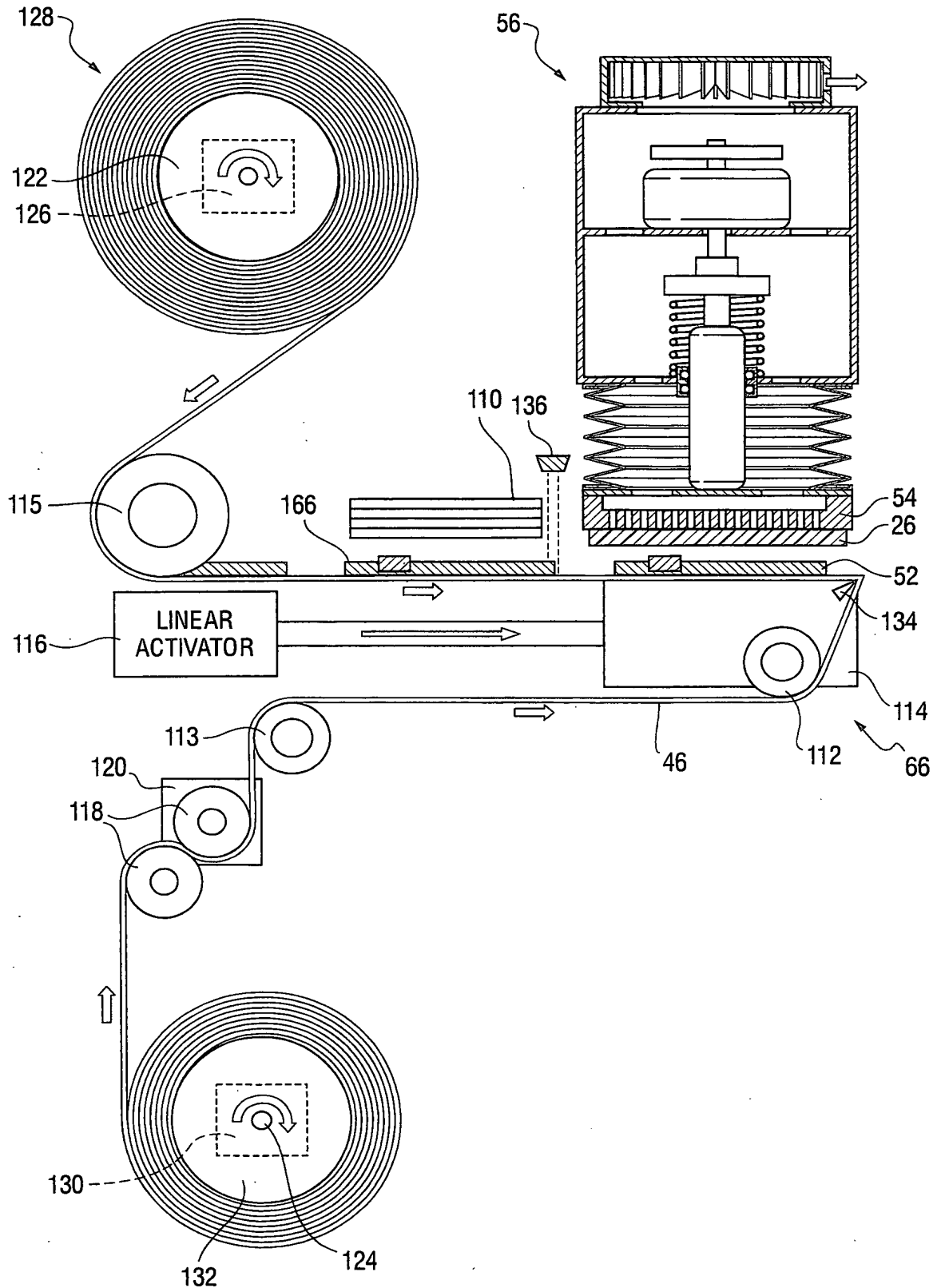


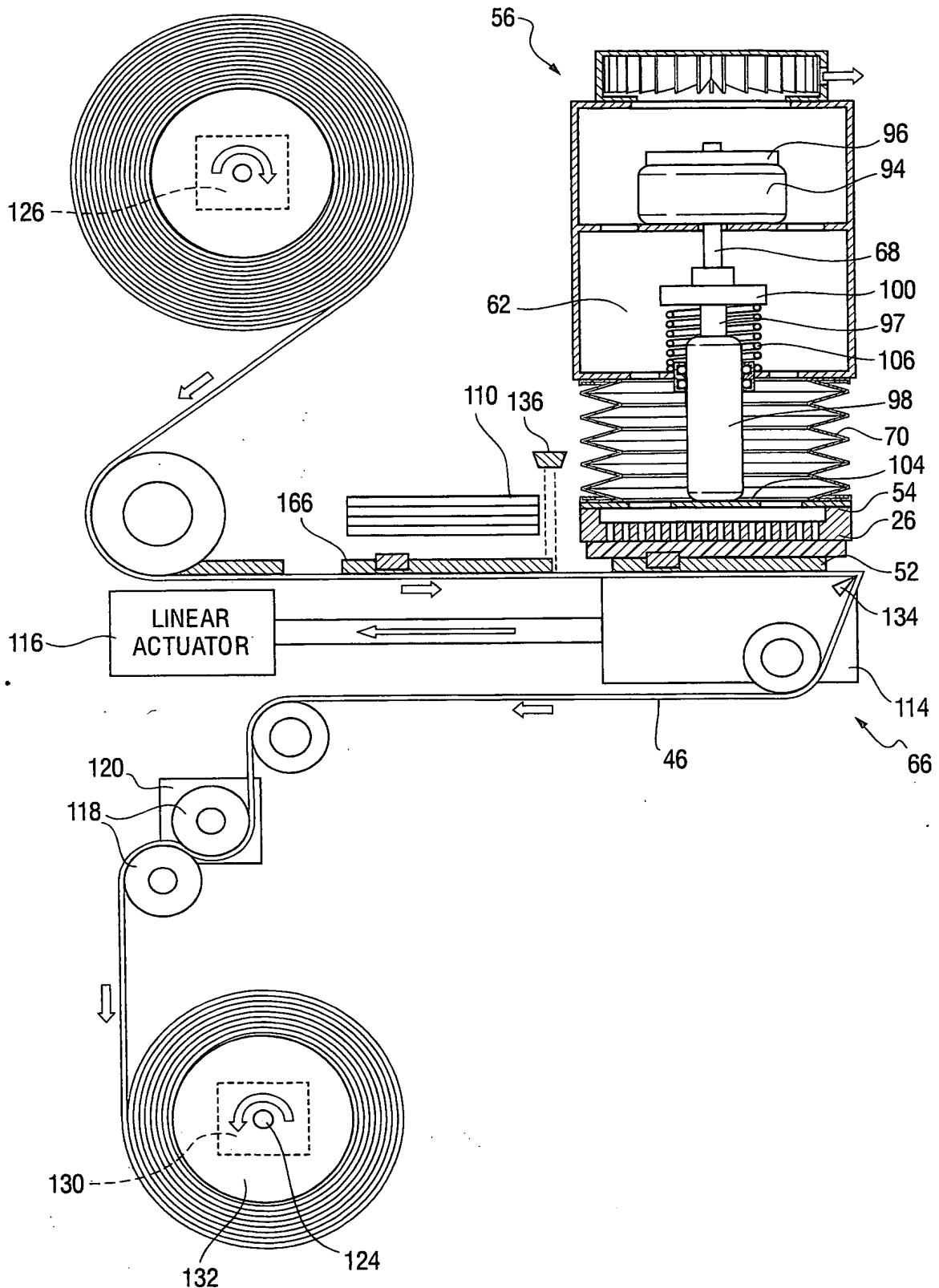


Fig. 8



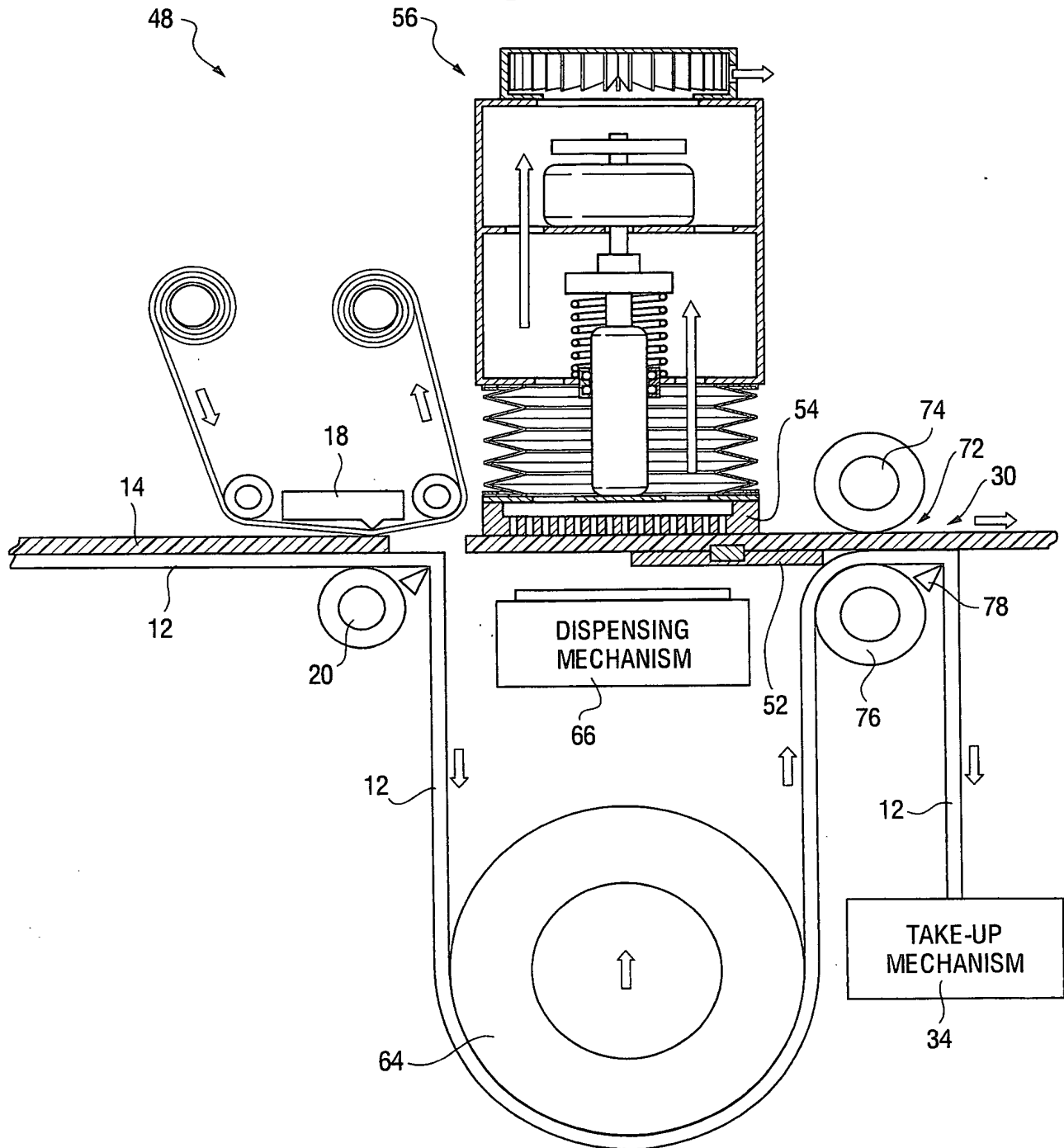
9/24

Fig. 9



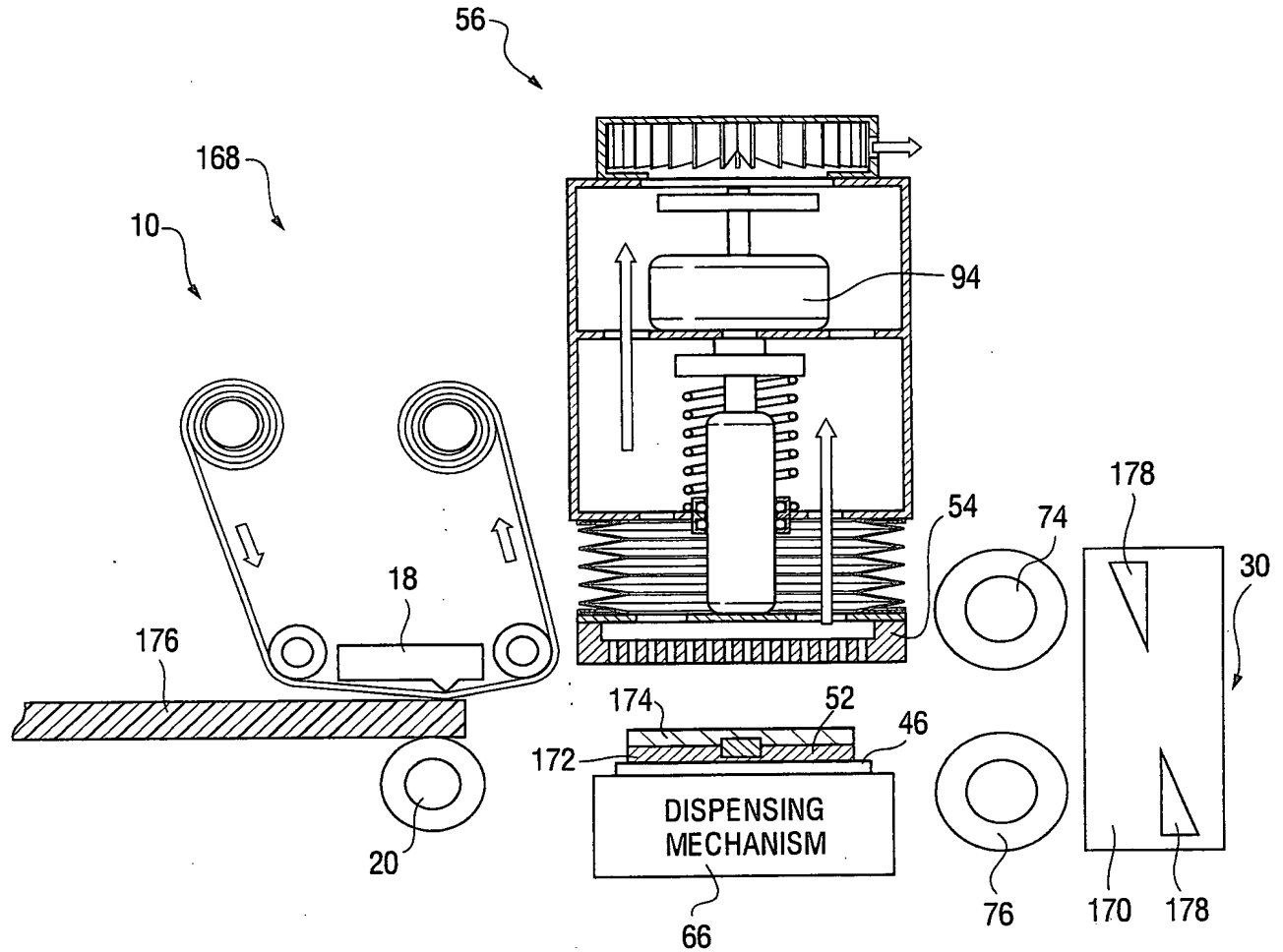
10/24

**Fig. 10**



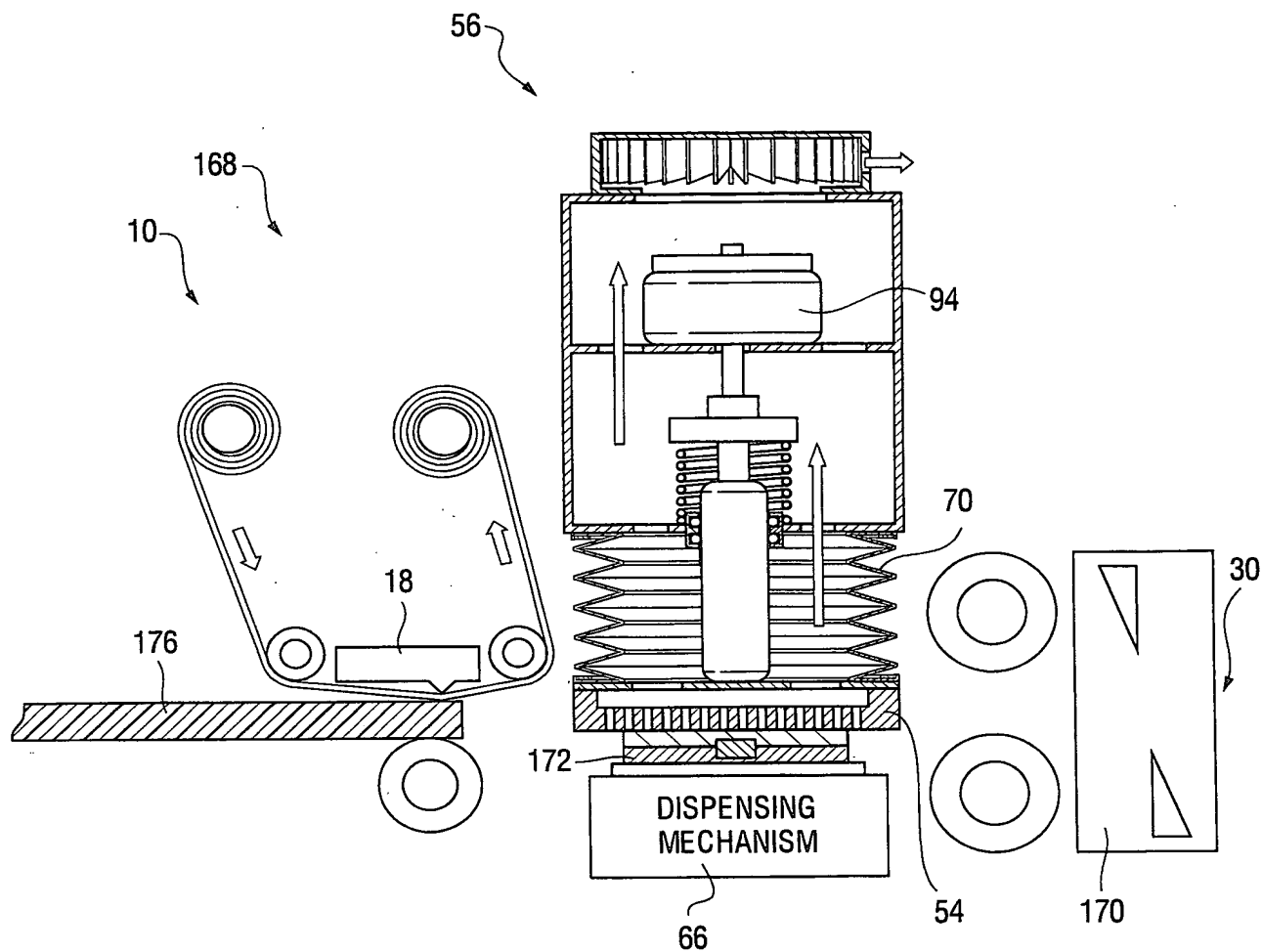
11/24

**Fig. 11**



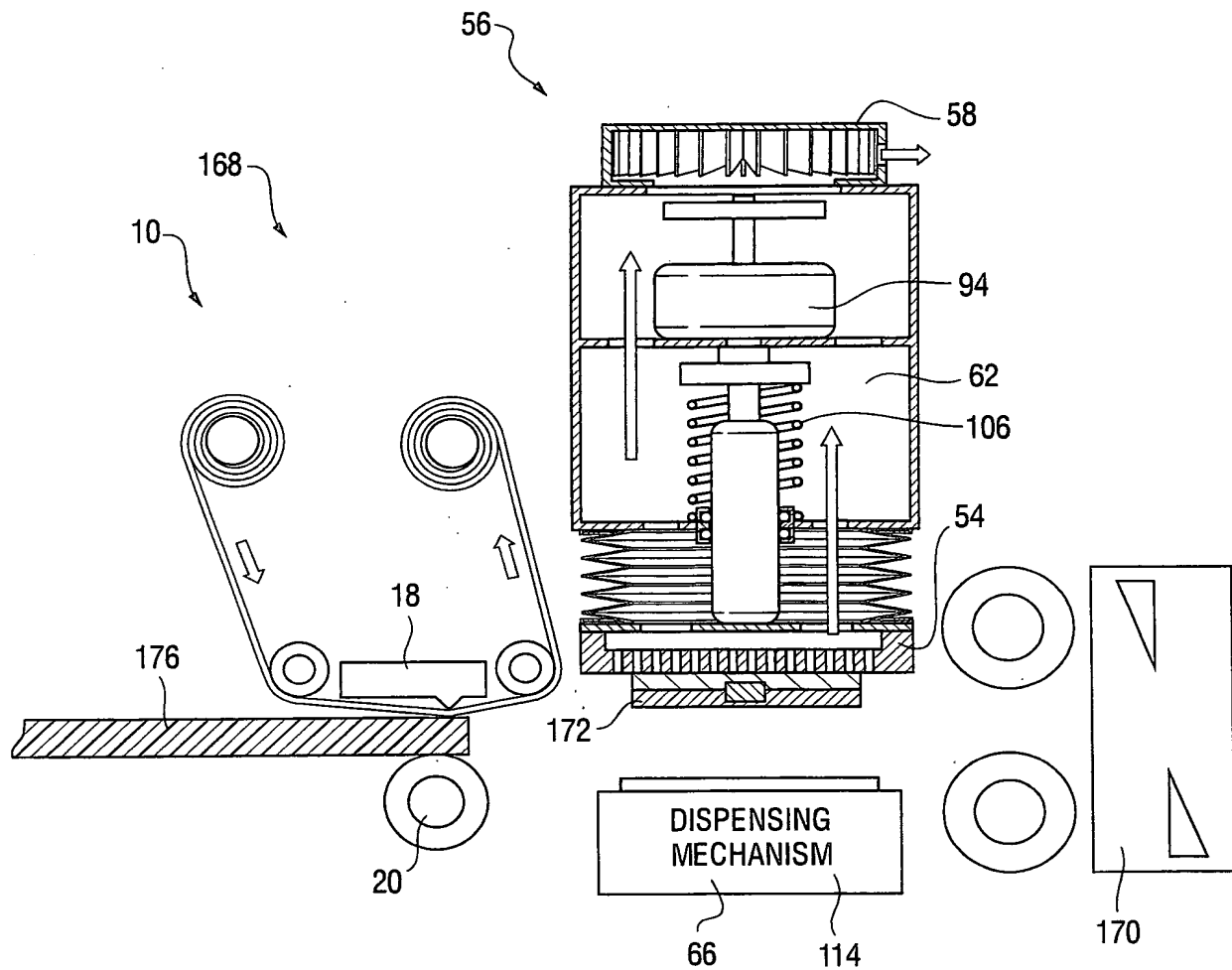
12/24

**Fig. 12**



13/24

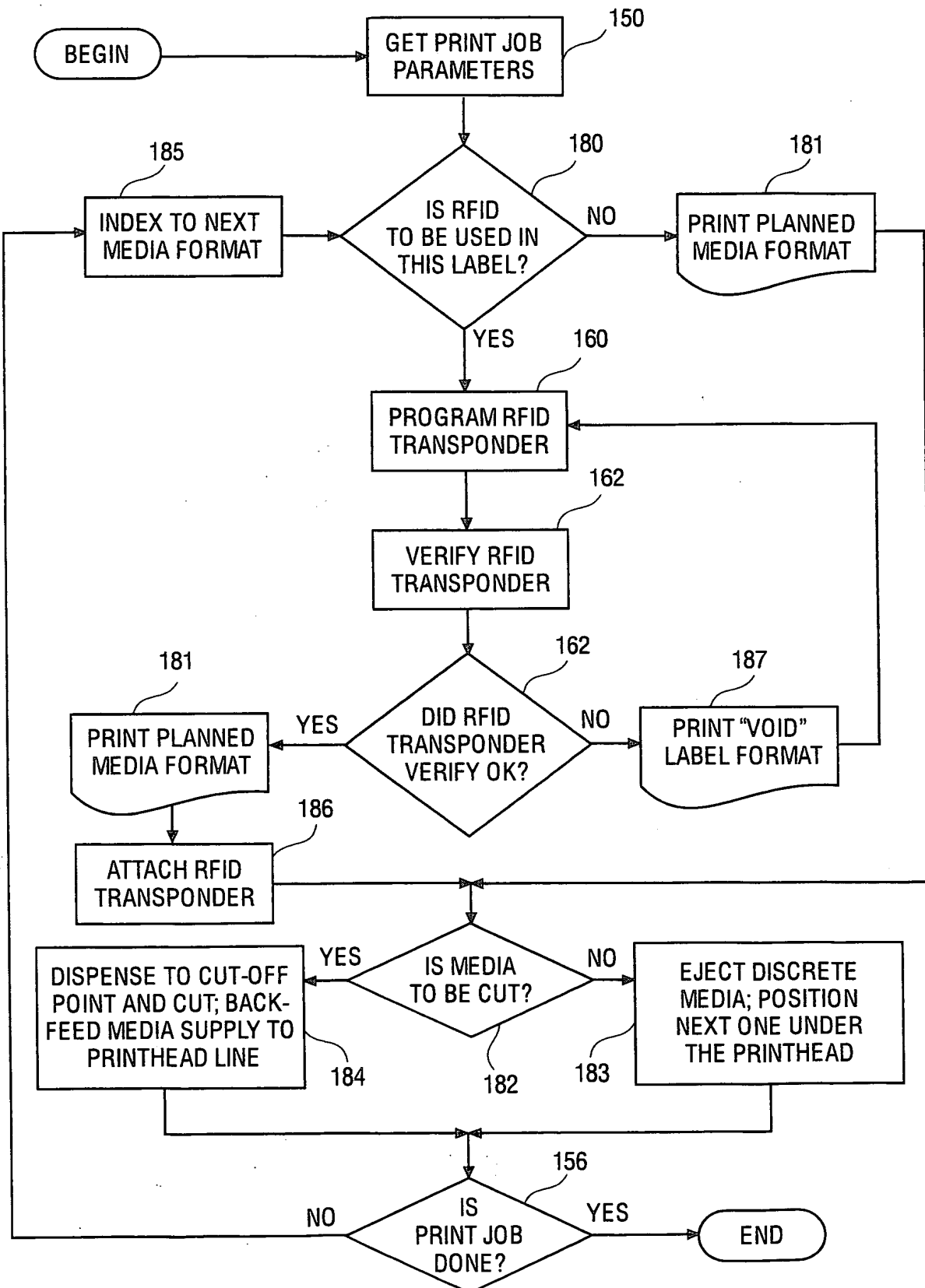
Fig. 13





15/24

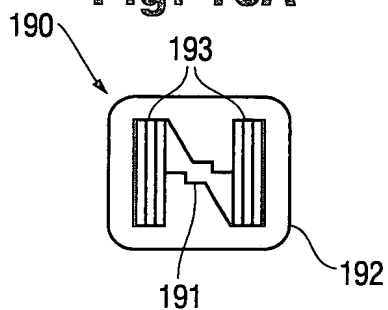
FIG. 15



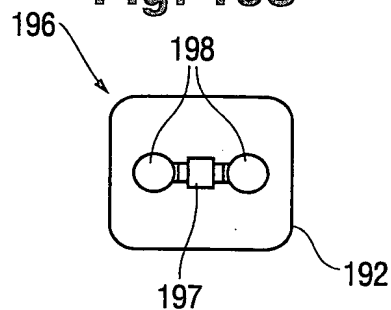


16/24

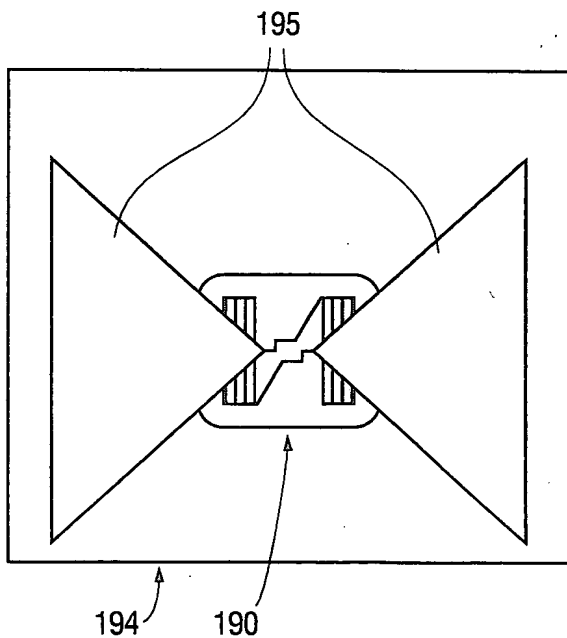
**Fig. 16A**



**Fig. 16C**



**Fig. 16B**



**Fig. 16D**

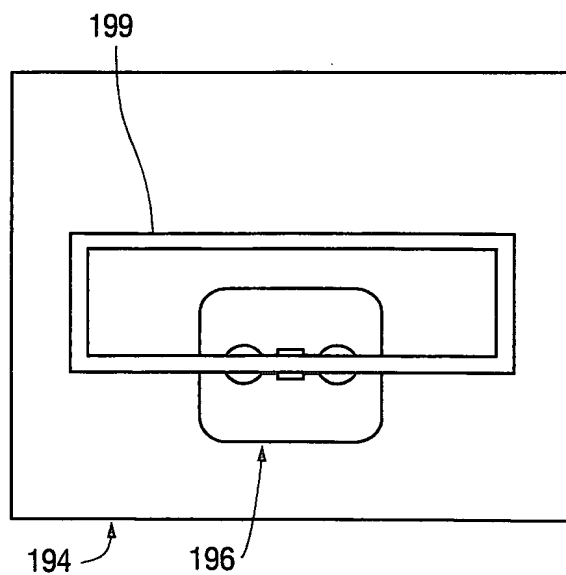


Fig. 17A

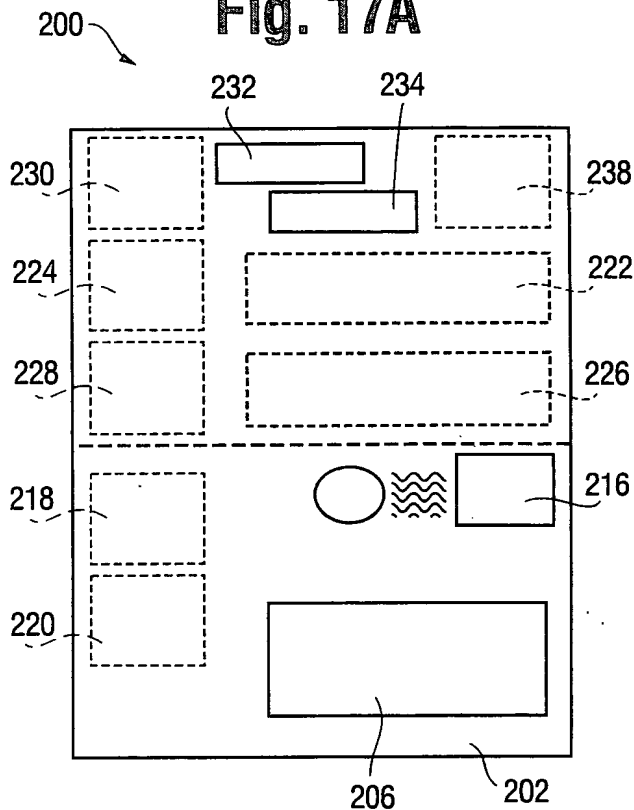
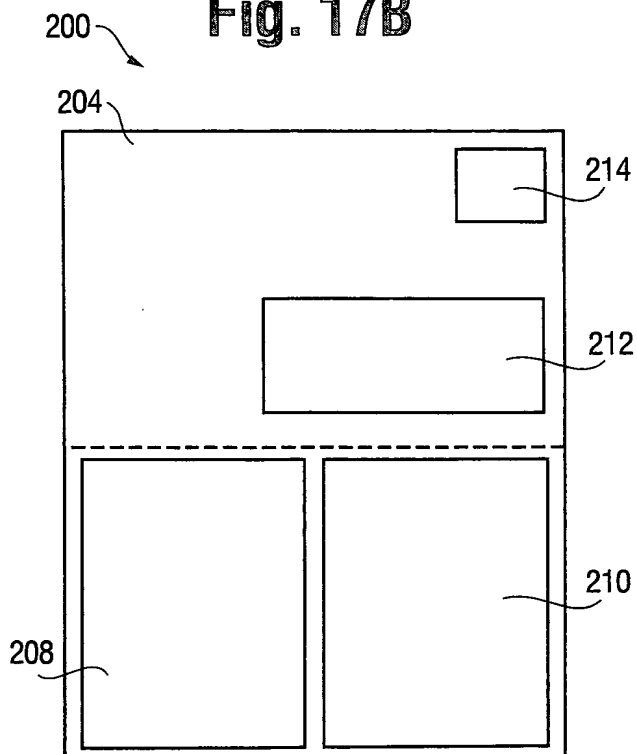
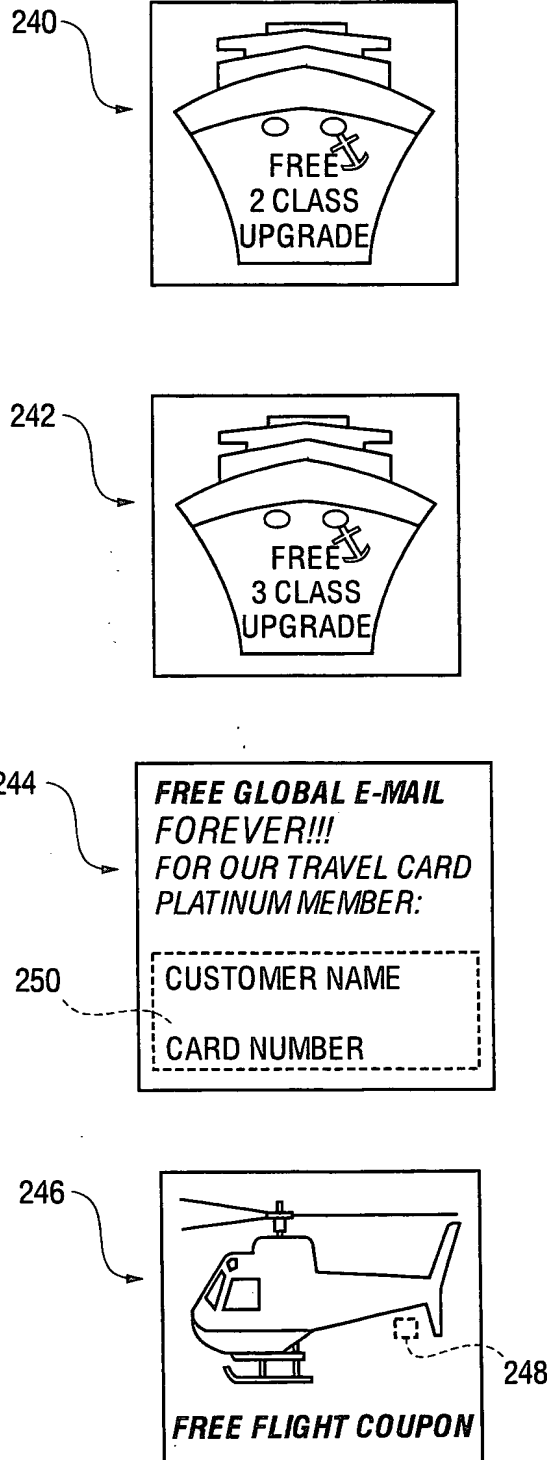


Fig. 17B



18/24

**Fig. 18**



19/24

Fig. 19

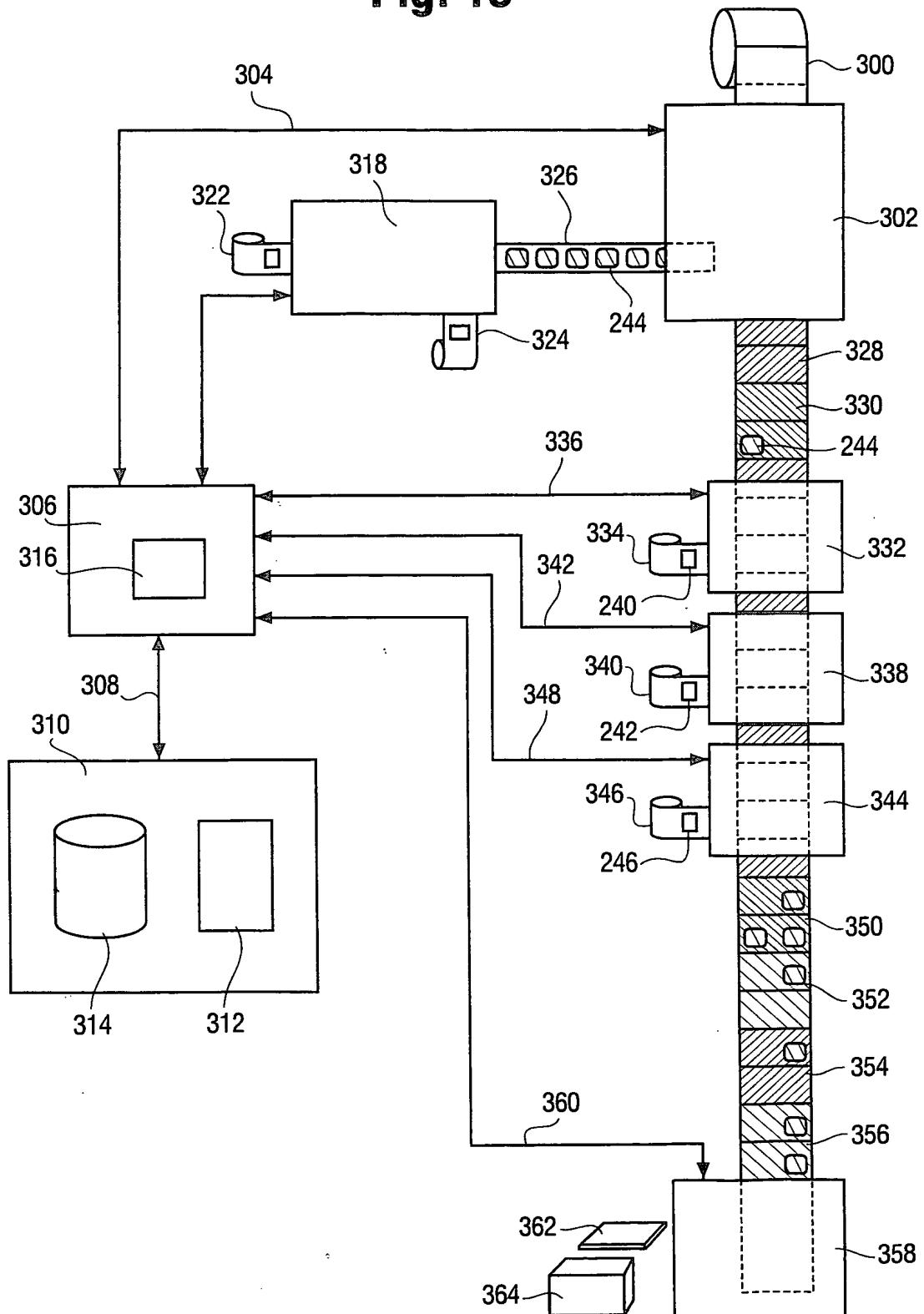
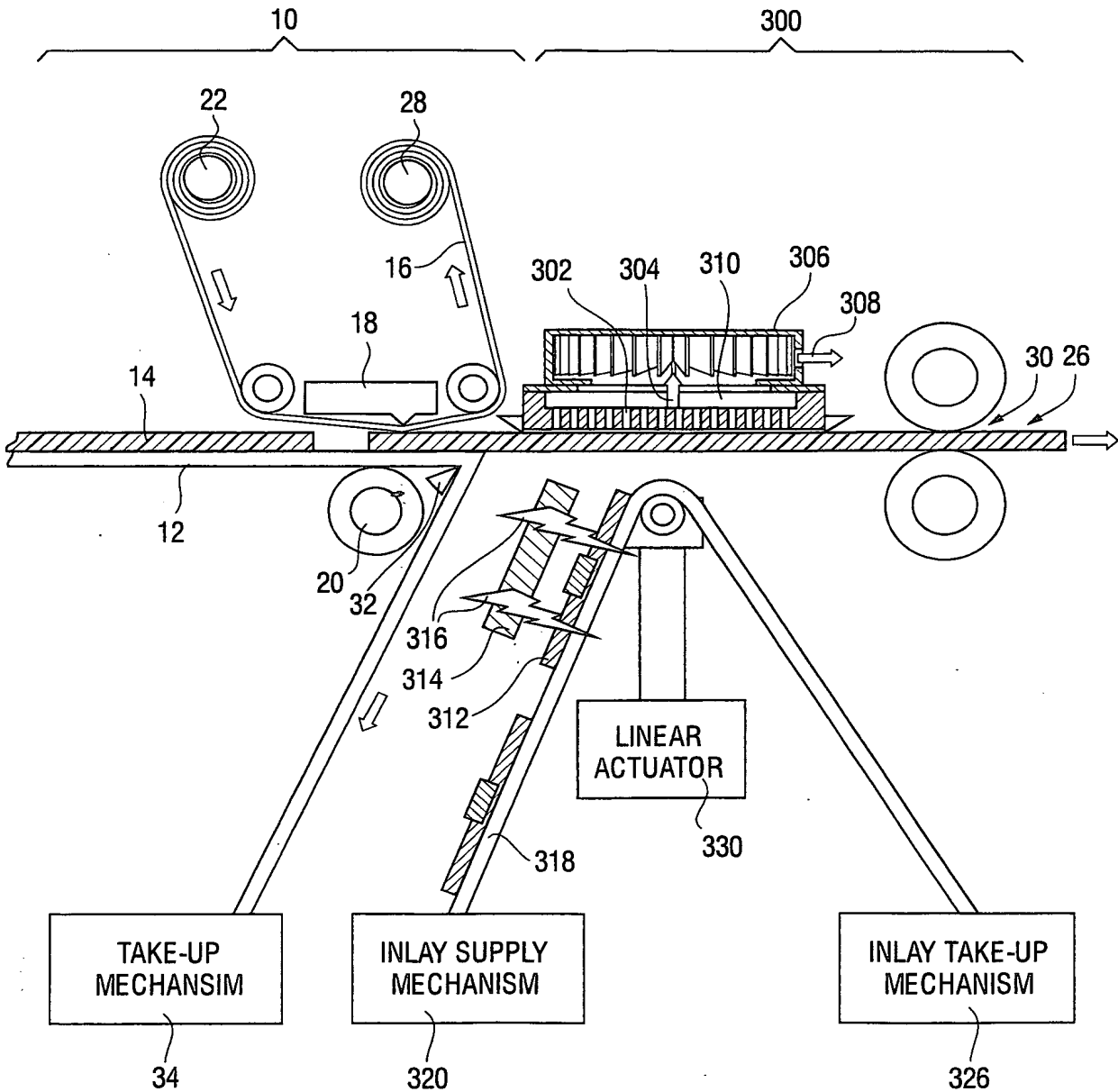
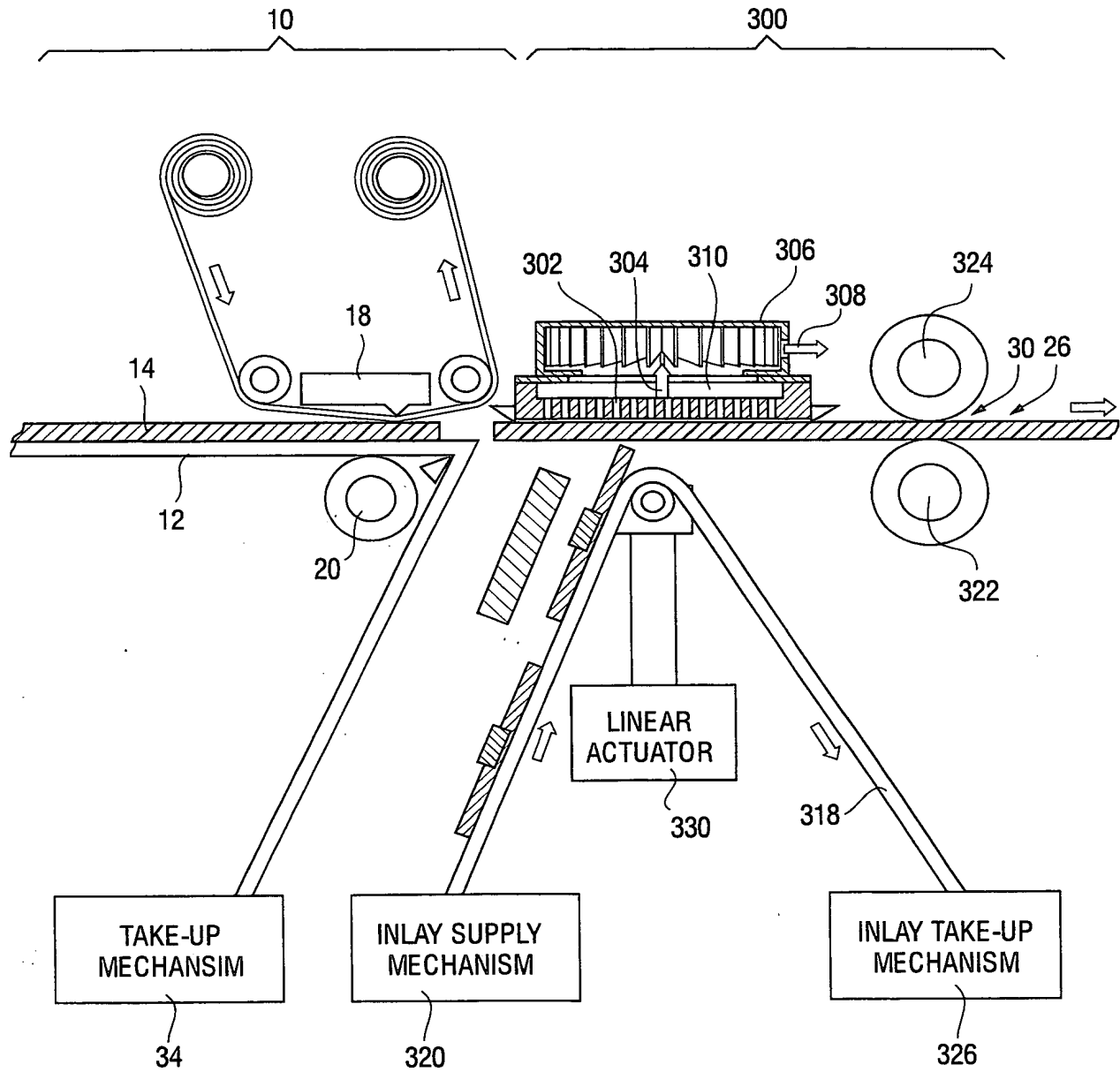


Fig. 20



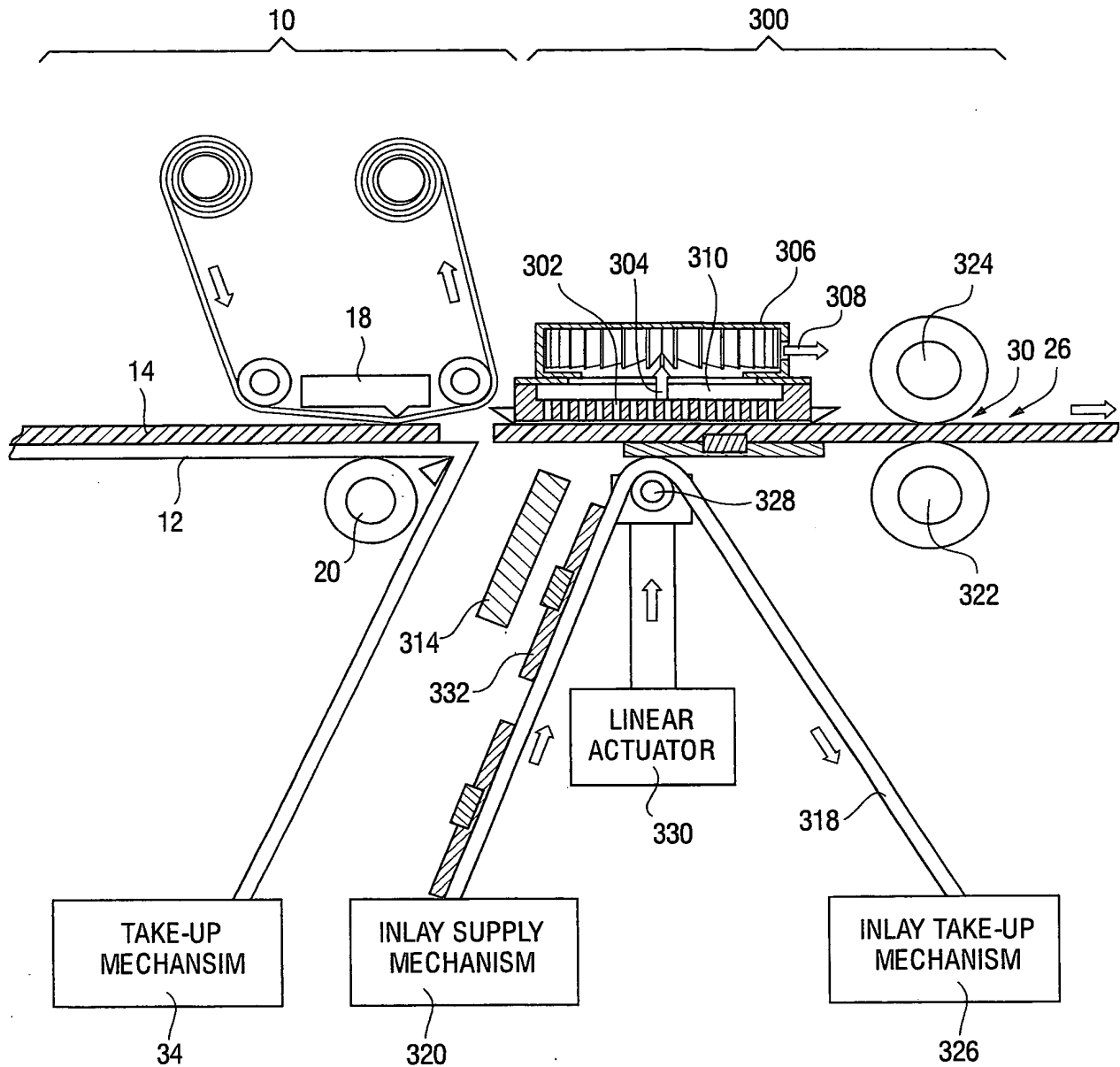
21/24

**Fig. 21**



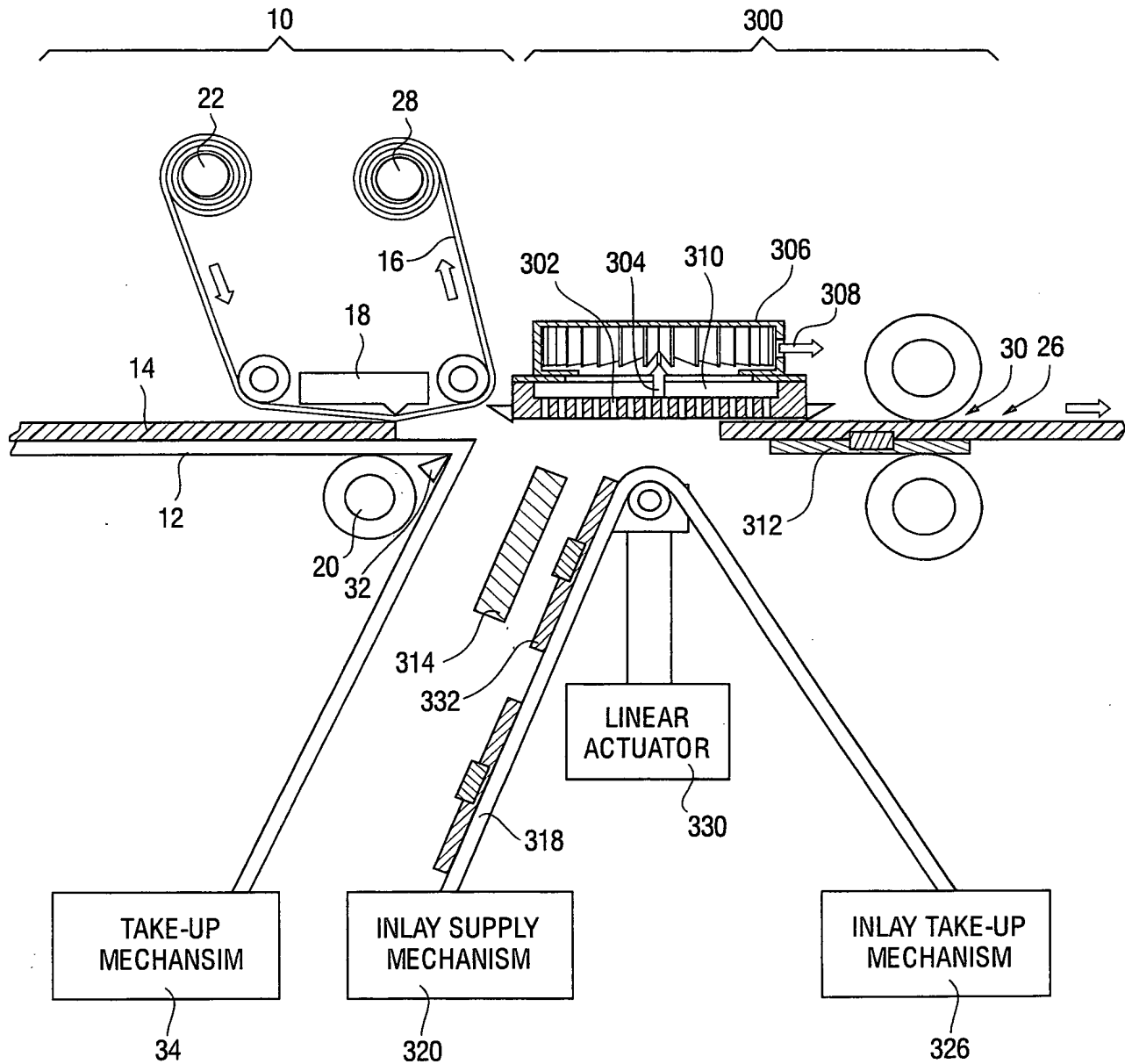
22/24

Fig. 22



23/24

**Fig. 23**





24.5  
G  
L

